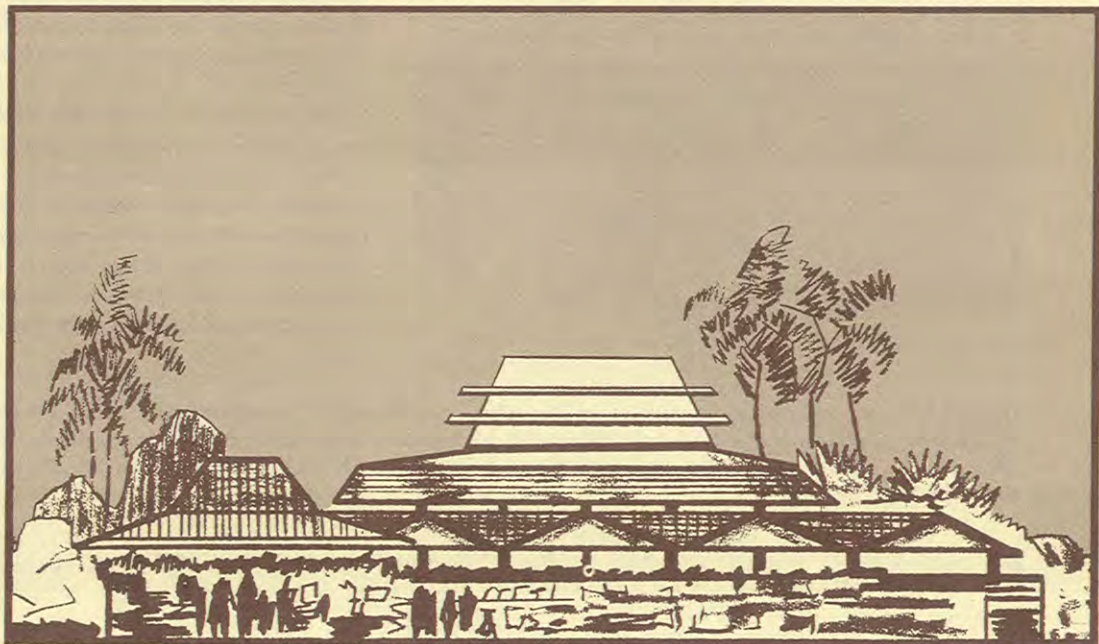




**MARCH 28, 1963**

**GROUNDBREAKING AT THE NEW YORK WORLD'S FAIR 1964-1965**

**CENTRALAMERICA PAVILION**



Following is a transcription of remarks by Centralamerica and World's Fair officials at the Centralamerica Pavilion groundbreaking ceremonies, New York World's Fair, Thursday, March 28, 1963.



AMBASSADOR RICHARD C. PATTERSON JR. [Chief of Protocol]: Ladies and gentlemen, permit me to present the former governor of New York State, Charles Poletti, who is also vice president for International Affairs of the World's Fair. Governor Poletti.

GOVERNOR CHARLES POLETTI: Dr. Delgado, Ambassador Volio Jimenez and other distinguished diplomatic representatives of these five Central American countries — we are delighted to be participating in this significant event. In the many groundbreakings which President Robert Moses and I have attended we have never had such a beautiful day as this. I think the gay sunshine augurs well for the pavilion you will construct here.

**Cover:** Facade architectural perspective of Centralamerican Pavilion. The participating nations: the Republics of Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua, all members of the Central American Common Market. This pavilion will be a symbol of the vigor of the new Latin America on the march toward a brighter future of economic development and social justice.

We are happy that in 1962 these five Central American countries — the Republics of Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua — got together and signed the General Treaty for Economic Integration to which we can refer as the Central American Common Market. We are pleased to have with us Dr. Pedro Abelardo Delgado, the Secretary General of the Central American Economic Integration.

We of the World's Fair try to persuade other common markets to participate. We urge the European Common Market to come here and show what they are doing and what they hope to achieve. Thus far, you are the only common market represented at the New York World's Fair. We are particularly pleased to have this new evidence of the cooperative effort between nations. We believe that your pavilion, designed by Senor Federico Morales, will be a stunning pavilion and will serve to educate the North Americans as to your aims and aspirations for the Common Market. I know also that you will show, in this stunning pavilion, the numerous tourist attractions in the



Dr. Pedro Abelardo Delgado, Secretary-General in charge of the Permanent Secretariat of the General Treaty of Central American Economic Integration, speaking at the Central American Pavilion groundbreaking ceremony. Other speakers with him on the platform are Robert Moses, Fair president, and Governor Charles Poletti, Fair vice president for International Affairs.





Official shovelers at groundbreaking for the Pavilion of Centralamerica are Robert Moses, Dr. Pedro Delgado and Governor Charles Poletti.

five countries you represent.

A few of us have been doing some *réclame* and some publicity for you in urging our friends who seek the sun to vacation in your five countries. We hope that even before the Fair opens, they will bring you a lot of business. When you have this beautiful pavilion with millions of people visiting, I think you'll have many more tourists. I trust that your pavilion will also serve to stimulate capital investment in your five countries because I know this is an interest dear to your hearts.

We greet you with great warmth, Dr. Delgado, as the representative of these five Central American countries, and we pledge to you our full cooperation, and our assistance. We will do everything to make your presence at the World's Fair a delightful, cordial and most effective experience. We are happy to have you here at this groundbreaking of the Centralamerican Pavilion.

AMBASSADOR PATTERSON: Thank you Governor. It is now my privilege to present an eminent Pan Ameri-

can, an expert in law and economics who has held high posts in his government, and has been Under-Secretary and Minister of Economy of El Salvador. He is an eminent authority on the economic integration of Central America. His Excellency Dr. Pedro Delgado.

DR. PEDRO ABELARDO DELGADO [Secretary General in charge of the Permanent Secretariat of the General Treaty of Centralamerican Economic Integration]: Ladies and gentlemen. For Central America the New York World's Fair offers a unique opportunity. Central America, as you know, has been working towards an integrated economy for the last ten years. Now we can say, with pride — and modesty apart — that ten years of labor have produced results which might well serve as an example in this field. We believe that the Central American Common Market is at the moment the most advanced, taking into account the European Economic Community. It is for this reason that I do not think Central America could afford to miss this appointment in New York to tell



the world, through the showcase of the Fair, all that we are doing and all the investment opportunities which this common market offers the impresario and investor, from the United States or any other part of the free world. Naturally, as Governor Poletti mentioned, we hope to make known to tourists the beauty of Central America. Our climate, by the way, is very similar to that we are enjoying here today.

We hope, therefore, to make the most of this opportunity. I am told there will be more than seventy million Fair visitors. We wish to tell everyone of our efforts and the good will with which we are ready to receive foreign capital to join with the regional investments, to bring about an industrial development which will enhance our countries. Thank you very much.

AMBASSADOR PATTERSON: Thank you very much, Dr. Delgado. I now present the last speaker, a man who needs no introduction, your Fair President, Robert Moses.

ROBERT MOSES: I have very little to add to what Governor Poletti has said. We are delighted to have this group here. I don't think it makes much difference how much money is spent on an exhibit, how large it is or how much space it occupies. There's a tendency to believe that everything is overshadowed by General Motors and Ford and some of the bigger exhibits. They are very important exhibits but what really matters is the content, the architecture and what you have to show. Some of the smaller exhibits can be a great deal more important and attract a great deal more attention than some of the larger ones.

I've only one other thing to add, something about which Charlie Poletti and, I assume, many of our neighbors in Central America have been thinking. I've had a long standing interest in the Pan American Highway, which is about to be completed. This highway has cost a lot of money — provided by the United States and the various countries through which it runs on the way South. I am very anxious to have an exhibit of the Pan American Highway as close as possible to this area. If we do not have

it during the first year of the Fair — which we still think is possible — we are surely going to see it during the second year. That highway is the symbol and the physical evidence of the growing closeness between North and South America. I think there will be not thousands, but millions of people who find their way down from the United States, through Central America, to South America, upon this highway which passes through some extraordinary country.

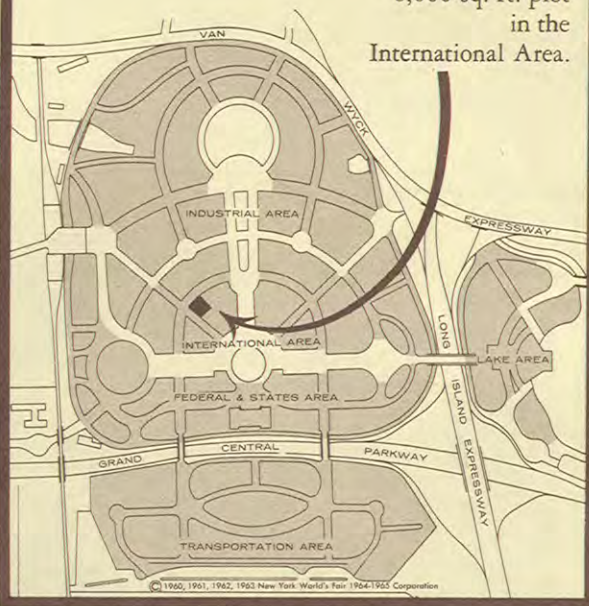
I am delighted to join Charlie Poletti in welcoming the Centralamerican group to the Fair.

Dr. Delgado, this medallion is our symbol, with the Unisphere on one side and the emblem on the 300th anniversary of the City of New York on the other. We hope you'll keep it on your desk as a remembrance.



## THE CENTRALAMERICAN PAVILION

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6,000 sq. ft. plot  
in the  
International Area.



## CENTRALAMERICAN PAVILION

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HON. OLGA MARSHALL, *Commissioner General (Consul General of Costa Rica in New York)*

MR. HAROLD ALBERT SUMNER, *Engineer*

MR. FEDERICO MORALES, *Architect*

## NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

Flushing 52, N. Y.

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